

Product Features	Included
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Allocations	
Accounts	1
Account Owner / Admin	1
Maximum Users Per Account (Including Admin)	10

Manage	
Media Library Management	x
Multiple Bit Rate Encoding	x
Server-Side Video Transcode to FLV	x
HD Video Support	x
Organize Media:	x
Playlists	x
Topics	x
Library	x
Advertisements	x
User Generated Content:	x
Upload API	x
Content Moderation Tools	x
Profanity Filter	x
Define Metadata	x
Media Scheduling	x
Branded Video Content:	x
Bumper Video Insertion	x
Logo Overlay	x
Search Feature	x

Design	
Standard Player Templates	x
Custom Players	x
Dynamic Design Preview	x
Advanced Styling & Branding Controls (Settings, Layout, Colors & Effects):	x
Player	x
Control Bar	x
Playlist	x
Logo Overlays	x
Ratings	x
Comments	x

Publish	
Adaptive Bit Rate Streaming Technology	x
Flash Video Playback	x
Publishing Codes Automatically Generated:	x
Embed Options (Blog, Web Script)	x
Link to Hosted Players	x
Publish Content:	x
Playlists	x
Libraries	x
YouTube	x
Security:	x
Advanced Encryption Security	x
Domain Whitelisting	x
Distribution Controls	x

Socialize	
Deep Tag Comments	x
Ratings	x
Viral Distribution Tools:	x
Embed	x
Link	x
Media RSS Syndication	x
Email	x
Social Network Distribution:	x
Facebook, Twitter, MySpace, Digg, etc.	x

Monetize	
Integrated Video Advertising:	x
Pre-Roll Video Ads	x
UGC Video Ads	x
Video Ad Overlay	Contact Us
Ad Network Integration	Contact Us
Ad Server Integration	Contact Us
Ad Insertion and Frequency Controls	x
Frozen Controls During Ads	x

Analyze	
Interactive Analytics & Graphical Reports:	x
Playlist Metrics	x
Content Metrics	x
Ad Metrics	x
Time-Based metrics	x
YouTube Metrics	x
Print/Export Custom Data Reports	x

Support	
Support Level:	Standard
Email	x
Phone	x
Online User Guide Documentation	x



Reality Digital Spotlight™ is an online video platform that gives you everything you need to publish high quality video anywhere on the Web. Unlimited, 24/7 access to professional-grade video publishing tools in an intuitive interface makes it easy to manage, publish, monetize, analyze and socialize a library of digital media. Within minutes you can host and distribute video, generate ad revenue and create community around your brand and content, all with one advanced platform.

### Free 30-Day Trial Account

Sign up at <http://spotlight.realitydigital.com>.

### Got Questions?

Learn more about Spotlight at <http://spotlight.realitydigital.com>.

Or contact a Spotlight specialist:

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